



# BOARD SUMMIT

BY **mission**<sup>x</sup>  
CAPITAL

PRESENTED BY:



TEXAS CAPITAL BANK®

# CALL NORMS

- **All attendees are muted & video disabled** - we ask you to stay on mute during the call.
- Please **use the chat box to share questions or tech issues** with Mission Capital representatives.
- You're also welcome to email [events@missioncapital.org](mailto:events@missioncapital.org)
- **Session is being recorded** and will be distributed along with the list of resources and ways to get involved that we'll present today.





# WELCOME & OVERVIEW



**Madge Vásquez**  
Mission Capital CEO

# SESSION AGENDA

- **Volunteering and Board Service: How to Connect to Nonprofits that Need You** with Ann Starr
  - Introducing nonprofit representatives who are seeking board candidates and featured on the Mission Capital website
- **Panel Discussion with Experienced Nonprofit Board Leaders**, moderated by Chris Rios from Texas Capital Bank
  - Q & A with panelists and nonprofit representatives
- **Closing & Next Steps**



# THANK YOU, SPONSORS & PARTNERS

## PRESENTING SPONSOR:



## LEADING SPONSOR:



## OUTREACH PARTNERS:

Austin Chamber of Commerce • Austin LGBT Chamber of Commerce  
Austin Young Chamber • Greater Austin Asian Chamber of Commerce  
Greater Austin Black Chamber of Commerce • Greater Austin Hispanic  
Chamber of Commerce • I Live Here, I Give Here • Impact  
Austin • Young Nonprofit Professionals Network • Leadership Austin •  
The New Philanthropists



# RACE TO LEAD CENTRAL TEXAS

The Building Movement Project's series investigates why there are so few leaders of color in the nonprofit sector and documents the systemic barriers people of color face as they seek senior leadership roles.

- **Qualified & Ready:** National AND Central Texas data show that respondents of color were *more qualified and interested* in pursuing nonprofit leadership positions than their white counterparts.
- **Lack of Mentorship:** People of color were 8% *less likely than white respondents to say they had mentors* outside their workplaces or inside their workplaces,
- **Lack of Diverse Representation:** Majority of local nonprofits continue to be white-led & white dominant, and **fewer than 25% have board & staff leadership team are people of color.**
- **Few PoC Led Orgs:** Only 3% of local staff respondents work for PoC-led organizations (50%+ PoC board and senior staff).



# COVID-19 PULSE RESPONSE SURVEY

Mission Capital launched a 2nd pulse survey on April 28. Highlights underscore the need for board members who can respond to crisis in strategic and inclusive ways.

- **Service Disruption:** Operational impacts related to COVID-19 were widespread among all respondents with about 70% experiencing a disruption to their services.
- **Disproportionate Impacts:** 14% gap between POC respondents and white respondents who reported they have changed operations or services to directly respond to COVID-19 (51% POC vs. 37% white)
- **NP Operational Capacity:** For nonprofits that primarily serve communities of color, they were more likely to report operational ramifications like a hiring freeze (10% more), a significant expansion of types of needs (11% more), or exploration of strategic alliances.



# NONPROFIT NEEDS IN CENTRAL TEXAS

There are about 7,000  
nonprofit organizations in  
Central Texas

- Less than 1,000 have paid staff and **75% operate on \$100,000 or less each year.**
- All have a volunteer, elected board to provide oversight and strategic guidance.
  - Board Members are vetted and voted on after establishing a good fit for all.
- There's a nonprofit near you that's working on **a cause you care about!**
- You can volunteer, serve on a Board Committee, be a donor, ask about being a board candidate or all of the above
- Check out [amplifyatx.org](http://amplifyatx.org) and Mission Capital's member listings
- Meet the 28 nonprofits featured on the Board Summit webpage!





# LOCAL NONPROFITS WITH BOARD OPENINGS

- Abundant Life Foundation
- American YouthWorks
- Anthropos Arts
- ATX Kids Club
- Austin Clubhouse
- Austin Family Institute
- Chorus Austin
- Con Mi MADRE
- Dance Another World
- EarthShare of Texas
- Fresh Chefs Society
- Generation Citizen
- Ground Floor Theatre
- Hand to Hold
- HealthStart Foundation
- ICC Austin
- Jolt Action
- Jolt Initiative
- Lake Travis Film Festival
- MEASURE
- Mount Nebo
- Partners for Education Agriculture and Sustainability
- Partners in Parenting
- Texas Criminal Justice Coalition
- The Arc of Texas
- TreeFolks
- Women's Health and Family Planning Association of Texas
- YWCA Greater Austin



# WHAT NONPROFIT BOARD MEMBERS DO

1. Uphold and advance the organization's **mission and vision**.
2. Ensure effective **financial, legal and administrative** oversight.
3. Hire, support, and evaluate the **Executive Director/CEO**.
4. Ensure the organization has **adequate funds** to support its mission.
5. Ensure effective **organizational planning**.
6. Serve as an **ambassador** for the organization.
7. Recruit and mentor **new board members** and evaluate the board.
8. Actively participate in **board and organizational activities**.
9. Ensure ethical, accountable and transparent **operations**.
10. Make sure **programs and services** fulfill the mission and vision.



# MORE WAYS TO SUPPORT LOCAL NONPROFITS

- **All Together ATX Fund** to provide flexible resources to local nonprofits
- The Austin Chamber of Commerce's **Austin Gives** features many opportunities
- **Lend a Hand ATX** to help skilled tech volunteers and those in need connect
- **Generation SERVE** for volunteer opportunities for children, teens and families
- **The New Philanthropists'** Equity Chair Workshops and Board Mentors of Color Program
- Mission Capital's **Social Venture Partners Program**
- **Amplify Austin** to find a cause, make a gift and explore engagement opportunities
- **Impact Austin**, a women's giving collective funding Central Texas nonprofits
- **Leadership Austin's** programs to know your community better and connect with others
- Family Independence Initiative **Give Together Now Fund** to help families across America
- The City of Austin's **Give Pulse** to support our community's COVID-19 response



# PANEL PRESENTATION

## MODERATOR

**Chris Rios**

Vice President Community Engagement, Texas Capital Bank

## PANELISTS

**Paulina Artieda**

Executive Director, The New Philanthropists

**Toya Cirica Bell**

Board Member, Mission Capital

**Amy Wong Mok**

Founder & CEO, Asian American Cultural Center





# Q&A WITH PANELISTS AND NONPROFIT REPRESENTATIVES



# NEXT STEPS

- Please complete our brief **evaluation survey**
- **Resources on the way** to your email inbox soon:
  - Recording of this session
  - Document with 28 Nonprofit Profiles and Board Service Opportunities
  - Document with Volunteer and Donation Opportunities
  - Training opportunities for current and future board members
  - Information from The New Philanthropists on upcoming programs
- **What action will YOU take?**





# THANK YOU FOR JOINING US!

[missioncapital.org](https://missioncapital.org)

[info@missioncapital.org](mailto:info@missioncapital.org)

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